

Festa Italiana!

SPONSORSHIP PACKAGES



**Cowra
Festival**
of International
Understanding

Yindyangidyal Ngurambang

GUEST NATION - ITALY
22-24 March 2024

Lisa Flanagan
Festival Coordinator
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2024 Guest Nation: ITALY



PLATINUM PERFORMANCE SPONSOR \$5000 +

- *Acknowledgement in newspaper advertising, web and social media.
- *Sponsor recognition for particular performance or prize sponsored.
 - *Regular acknowledgement by MC.
 - *Complimentary stall at festival.
- *Invitation as guests to festival dinner - 2 tickets.
- *Opportunities to present prizes, make a short speech during the festival, judge a competition or other opportunities as negotiated.
 - *Stage signage advertising.

GOLD GALA DINNER SPONSOR \$3000 +

- *Acknowledgement in newspaper advertising.
- *Logo displayed on website and social media.
 - *Regular acknowledgement by MC.
- *Recognition for prizing or item being sponsored.
 - *Opportunity to judge / present prize.
 - *Complimentary stall at festival.
 - *Menu advertising online.
- *Invitation as guests to festival dinner - 2 tickets.

SILVER SCREENING SELECTION SPONSOR \$2000 +

- *Logo displayed on social media and website.
 - *Regular acknowledgement by MC.
 - *Complimentary stall at festival.
- *Ticket, online and cinema screen advertising.
- *Invitation as guests to festival dinner - 2 tickets.

BRONZE BOCCE BOUT SPONSOR \$1000 +

- *Logo displayed on social media and website.
 - *Regular acknowledgement by MC.
 - *Complimentary stall at festival.
- *Invitation as guests to festival dinner - 2 tickets.

\$500 - ALL YOU CAN EAT PIZZA COMP SPONSORSHIP

- *Acknowledgement in newspaper advertising, web and social media + logo display
- *Invitation as guests to festival dinner - 2 tickets



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Cowra Shire Council welcomes one year and multi-year sponsorship proposals for the International Festival of Understanding to be held March 22-24, 2024.

We have a plethora of exciting events planned and encourage anyone who wants to support the festival to get in early.

There will be many highlights on the day including an **All You Can Eat Pizza Eating Competition** for prizemoney which is sure to attract interest! We are also open to new ideas and sponsorship opportunities so don't be afraid to give us a shout out.



Contact us on the details below, via our Facebook page or the Cowra Shire Council website should you have any queries and we look forward to hearing from you!

Sponsorship deadline: 5pm November 17, 2023



TRIVIA NIGHT - Your choice of Cowra Gift Card donations for either Parade Prizes, Window Display or Colouring Competitions. Cost is \$250 in total per competition and includes social media recognition and MC acknowledgement.